





EASY AND INTUITIVE DIGITAL SIGNAGE SOLUTION

Show your digital content on any display – from TV to LED wall! This is digital signage, and we support you with FRAMR.

FRAMR. is the solution for simple and intuitive management & presentation of media content.



SOFTWARE

Using FRAMR. is very easy. FRAMR. Signage software is browser-based. This means that a browser and internet access are all you need to use our digital signage solution.

FRAMR. is straightforward, instantly available, always ready to use and suitable for any device. In addition, the software is continuously improved by our team. All updates are free of charge for every FRAMR. customer.

FEATURES



BROWSER BASED

FRAMR. Cockpit runs on any operating system without software installation. Manage all content directly in your internet browser, whether from your PC in the office or on the road from your smartphone.











USER COLLABORATION

Multiple users can work collaboratively. Turn your colleagues into copilots. You can collaboratively edit, schedule, and distribute content to all players.



CLOUD

Your content is securely managed in the data center and can only be accessed by you and your verified players. We do the rest and make sure that FRAMR. is available 24/7.



LIVE-PREVIEW

No display nearby? No problem with FRAMR. Cockpit. Playlists can also be viewed and controlled directly in your browser. There you can make sure that everything looks exactly the way you want it. Preparing content becomes a breeze.



RELIABILITY

No bluescreens, no Windows updates, because FRAMR. Player run with a customized Linux system. It has been optimized for maximum reliability and permanently checks for an error-free system state.













MODULES

More than 32 modules offer you great opportunities to integrate additional content. And while you are creating new content in FRAMR.Cockpit, we are already working on the next one.

- **IMAGE**

Display images and graphics on your device.

- VIDEO
 - Play movies and animations in your playlist.
- AUDIO
 - Play uploaded songs and sounds.
- AUDIO STREAM
 Play MP3 music streams of any audio source from the Internet.
- Stream a live video source in your network to your player.
- Show a live video source on your player.
- YOUTUBE
 Display a Youtube video from a Youtube link.
- PDF
 Upload a PDF and show one or more pages of the document.
- MICROSOFT WORD & EXCEL
 Show Word or Excel documents on your
 display.
 Note: PowerPoint supported via image export.
- RICHTEXT
 Format your texts easy and flexible.
- **WEBSITE**Show any website on the player.
- FACEBOOK
 Get Facebook postings, pictures and number of fans of your Facebook page on your display.

INSTAGRAM

Show the contents of your Instagram profile on the display.

- WEATHER
 Inform viewers about the current weather situation at a selected location.
- TIME & DATE
 Show the current date and time in your playlist.
- COUNTDOWN
 Show a countdown on the display.
- 3 1 CALENDAR
 Show appointments and dates on your device.
- **TEXT**Write your own texts and display them.
- **COLOR**Apply a color on top of the selected layer.
- RSS-FEED
 Include external news from a RSS provider.
- NEXT PLAYLIST
 Easily change the playlist to another one.
- Get the current exchange rate of a digital currency on your display.
- EMBED PLAYLIST
 Show another playlist as an additional element in your playlist.
- AND MANY MORE MODULES

 Always up to date: FRAMR. is is continuously improved by our team.







PRO

The top seller impresses with powerful performance and maximum flexibility. From a single display to a 20 m² LED wall, it can easily handle all multimedia requirements. Its two display ports can realize different screen layouts with multiple screens: Synchronous, horizontally or vertically extended and completely separated.



SDM

With FRAMR.Player SDM and screen merge into a single display unit. Mounted on the wall, it is especially suitable as a configurable room information display with automatic data synchronization (room occupancy). Even in the retail sector as an info source at the POS and as a digital menu in restaurants, the FRAMR.Player SDM always looks superb.



PRO 4K

Boost your creativity to the max: More power for uncompromising performance on a maximum of two display outputs. In addition to the PRO features, the player can even display multiple high-resolution videos simultaneously with impressive playback quality.



PANORAMA

FRAMR.Player Panorama ensures amazement. With its more than 8 million pixels and 4 display outputs, it creates space for innovative ideas and media installations that are unlike any other.



HTML 5

With the FRAMR.Player HTML5 for professional displays you can play FRAMR. Content directly on the display of your preferred manufacturer.



SCAN ME!



APP

Quickly installed and ready to use, the app turns your Android device into a full-fledged digital signage solution.







PLAYER IN COMPARISON

	PRO	SDM	PRO 4K	PANORAMA	AUDIO
СРИ	Intel® Pentium®	Intel® Pentium®	Intel® Core™ i5	AMD Ryzen™	ARM
RAM	4GB	4GB	4GB	8GB	1GB
HARD DRIVE	64 GByte SSD	32 GByte eMMC	64 GByte SSD	64 GByte SSD	1GB
PORTS	1x HDMI 1x LINE-OUT 1x DP 4x USB 1x RS232 1x LAN	2x USB 1x LAN	1x HDMI 1x LINE-OUT 1x DP 5x USB 1x RS232 1x LAN	starting from 4x HDMI 1x LINE-OUT 4x USB 2x RS232 1x LAN	1x LINE-OUT 1x LAN
WIFI	yes	yes	yes	yes	yes
CHANNELS	2	1	2	4	1
OUTPUT MODES	clone, extended, dual	single	clone, extended, dual	clone, extended, quad	single (audio only)
RESOLUTION	1920x1080	1920x1080	3840x2160	max. 7680x1080	-
PRICE	€ 699,00	€ 599,00	€ 999,00	€ 1.999,00	€ 249,00

FRAMR.EYE

FRAMR.Add on EYE can recognize a different set of characteristics of people standing in front of the display - such as gender, age, or mood. This add-on is a separate unit combined with a camera that detects people in the near surroundings and analyzes them using artificial intelligence. This enables you to deliver content customized to your target audience - which is incredibly handy for all those users who want to display ads targeted to specific customers.

For example, if a child is standing in front of the camera, the smart screen can display those toys that are currently popular in the corresponding age group. People over 60 can be made aware of suitable magazines or gardening tools with the help of this extension.

Personalized advertising - without personal identification and storage of personal data, all data is evaluated on the device and then deleted immediately.



ADD ON

FRAMR.SENSOR

Show your customers the most relevant advertising messages in any weather! FRAMR.SENSOR's technology is able to detect the brightness, temperature, humidity and much more in the nearby environment. Using the data gained, you can address your audience in a more specific way and ultimately connect with them directly.

Want to display ads for umbrellas or medication for colds during bad weather and cold temperatures? With FRAMR.Add on SENSOR, you can schedule that to happen automatically. But the add-on can do even more: You can configure your displays and LED walls intelligently and adapt them to the current lighting conditions - so your message always comes across perfectly.

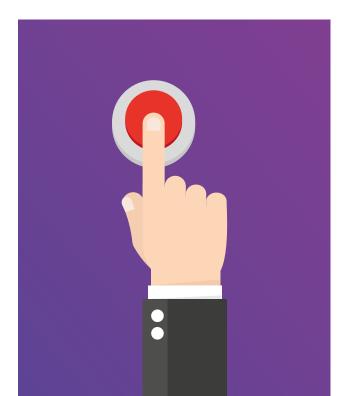


ADD ON

FRAMR.TRIGGER

In case of an emergency, with this add-on you won't lose valuable time. If the fire alarm system sounds, for example, the right actions are initiated fully automatically. In addition to acoustic warnings, your players will immediately display a visual warning corresponding to the situation, such as an evacuation message. Of course, many other subsequent operations are possible as well.

Up to eight potential-free electrical inputs can be connected and evaluated as input signals. These signals can trigger different reactions in your FRAMR. Players, all according to your needs.



FRAMR.COCKPIT

YOUR CONTROL ROOM FOR EVERYTHING IN FRAMR.

PROPELLER

MODULES

- MAGE
- VIDEO
- TEXT
- COLORS
- RSS-FEED
- **AUDIO**
- **III** AUDIOSTREAM

POSSIBILITIES

- Player connection included (expand with Addon anytime)
- 3 Playlists
- Layer per playlist
- Unlimited content (1 GB cloud storage)

€ 6,90 NET/MONTHLY*

* payment annually, all prices net

JET

MODULES

All modules from FRAMR.Propeller as well as

- FACEBOOK
- RICH-TEXT
- INSTAGRAM
- **WEBSITE**
- U TIME & DATE
- ▶ YOUTUBE
- **COUNTDOWN**
- **WEATHER**
- PDF
- (MEDIA STREAMING
- WORD & EXCEL
- >> NEXT-PLAYLIST
- 31 CALENDAR
- PAUSE
- (C) LIVE-VIDEO
- AND MANY MORE
- INDUVIDUAL MODULES

POSSIBILITIES

- 1 Player connection included (expand with Addon anytime)
- Unlimited number of playlists
- Unlimited number of layers per playlist
- Unlimited content (50 GByte cloud storage)

€ 9,90 NET/MONTHLY*

TIP

Contact our sales department for a custom quote if you need more than 10 players.

^{*} payment annually, all prices net

FRAMR.SERVICES

Support services are optional. Setup and troubleshooting can be easily performed by the customer using our support platform.

INITIAL SETUP	PLAYER SETUP	TRAINING	SUPPORT
€ 149,00 netto	€ 75,00 netto/per Player	€ 99,00 netto/per hour	€ 25,00 netto/per 15 minutes
Setup of your FRAMR.account, configuration of your cockpit and configuration of your first FRAMR. player.	Setup of another FRAMR. Player.	Introduction to FRAMR.Cockpit followed by training - either by video call or personally on site*. *Price excluding travel fees.	Assistance with questions about the use of the system and with problems that have not been caused by a technical problem.



















CONTACT

We are here for you if you have any questions or need more information. Do not hesitate to contact us!

- ☑ SALES@FRAMR.TV
- +43 732 371437
- WWW.FRAMR.TV





