





EASY AND INTUITIVE DIGITAL SIGNAGE SOLUTION

Show your digital content on any display – from TV to LED wall! This is digital signage, and we support you with FRAMR.

FRAMR. is the solution for simple and intuitive management & presentation of media content.



SOFTWARE

The access to FRAMR. is very simple. The FRAMR.TV software is browser-based. For you, this means that a browser and Internet access are all you need to use our digital signage solution.

FRAMR. is uncomplicated, immediately available, always ready to use and suitable for any device. In addition, the software is under continuous development. The updates are free of charge for all FRAMR. customers free of charge.

FEATURES



BROWSER BASED

You can manage your content from anywhere - whether on your PC in the office or on the road from your smartphone. Because your management tool FRAMR. Cockpit runs on any operating system without any software installation.











TEAMWORK

With FRAMR. you are not alone: Your colleagues easily become your co-pilots! Several users can easily work together. Together you plan and edit content and distribute it to all players.



CLOUD

Your data is safe with us. We ensure that FRAMR. is always available around the clock. Your content is reliably protected in the data center in Europe and can only be accessed by you and your verified players.



LIVE-PREVIEW

Your display is not nearby? No problem with FRAMR. Cockpit. Here you can also play and control your playlists directly in the browser. This way you make sure that everything looks exactly the way you want it to.



RELIABILITY

Blue screens and Windows updates are a thing of the past with FRAMR, because FRAMR. Player runs on a customized Linux system. This is designed to be highly fail-safe and constantly checks for error-free system status.













MODULES

More than 32 modules offer you great possibilities to integrate further content. And while you are creating your new content in FRAMR.Cockpit, we are already working on the next module.

- **IMAGE**

Display images and graphics on your device.

- VIDEO
 - Play uploaded videos as MP4 & WEBM.
- **AUDIO**
 - Play uploaded songs and sounds.
- AUDIO STREAM

Play MP3 music streams of any audio source from the Internet.

LIVE VIDEO STREAM

Stream a live recording from the network on your player.

- LIVE VIDEO WITH ADAPTER
 Show a live recording on your player.
- YOUTUBE
 Play a Youtube video from a Youtube link.
 - PDF
 - Upload a PDF and show one or more pages of the document.
 - MICROSOFT WORD & EXCEL

Show Word or Excel documents on your display.

Note: Display of PowerPoint via image export possible.

RICHTEXT

Format your texts easily and flexibly.

- WEBSITE
 Show any website on the player
 - **FACEBOOK**

Get Facebook postings, pictures and number of fans of your Facebook page on your display.

INSTAGRAM

Show the contents of your Instagram profile on the display.

- WEATHER
 Inform viewers about the current weather at the selected location.
- TIME & DATE
 Show the current date and time in your playlist.
- COUNTDOWN
 Show a countdown on the display.
- 3 1 CALENDAR
 Show appointments and dates on your device.
- TEXT
 Write your own texts and display them.
- COLOR
 Overlay the selected layer with a color.
- RSS-FEED
 Include external news from an RSS provider.
- NEXT PLAYLIST

 Easily change the playlist.
- Get the current trading rate of a digital currency on your display.
- EMBED PLAYLIST
 Show another playlist as an additional element in your playlist.
- AND MANY MORE MODULES
 Always stay up to date: FRAMR. is under constant development.





PRO

The top seller impresses with powerful performance and maximum flexibility. It effortlessly masters all multimedia requirements from a single display to a 20m² LED wall. Thanks to the two display outputs you can realize different screen layouts: synchronous, horizontally or vertically extended as well as completely separated.



PRO SDM

FRAMR.PRO SDM can be integrated almost invisibly into your display, player and screen merge into a complete display solution. This opens up a wide range of applications: Whether as a controllable door sign with automatic data synchronization (room occupancy), as an info channel at the POS or as a menu in restaurants, your display always looks great.



PRO 4K

Performance without compromise: FRAMR.PRO 4K takes your creativity to top speed. With our top-of-the-line device, you can display multiple high-resolution videos simultaneously in stunning playback quality. Of course, all PRO features are included as well.



PANORAMA

FRAMR.Panorama is the ideal solution for those who want more. With over 8 million pixels and 4 simultaneous display outputs, it creates space for innovative ideas and media installations that are second to none - and causes amazement.



HTML 5

With the FRAMR. Player HTML5 for professional displays you can play FRAMR. Content directly on the display of your preferred manufacturer.



SCAN ME!



APP

Quickly installed and ready to use, the app turns your Android device into a full-fledged digital signage solution.







PLAYER IN COMPARISON

	PRO	PRO SDM	PRO 4K	PANORAMA	AUDIO
СРИ	Intel® Pentium®	Intel® Pentium®	Intel® Core™ i5	AMD Ryzen™	ARM
RAM	4GB	4GB	4GB	8GB	1GB
HARD DRIVE	64 GByte SSD	32 GByte eMMC	64 GByte SSD	64 GByte SSD	1GB
PORTS	1x HDMI 1x LINE-OUT 1x DP 4x USB 1x RS232 1x LAN	2x USB 1x LAN	1x HDMI 1x LINE-OUT 1x DP 5x USB 1x RS232 1x LAN	as desired from 4x HDMI 1x LINE-OUT 4x USB 2x RS232 1x LAN	1x LINE-OUT 1x LAN
WIFI	yes	yes	yes	yes	yes
CHANNELS	2	1	2	4	1
MODI	clone, extended, dual	single	clone, extended, dual	clone, extended, quad	single (audio only)
RESOLUTION	1920x1080	1920x1080	3840x2160	max. 7680x1080	-
PRICE	€ 699,00	€ 599,00	€ 999,00	€ 1.999,00	€ 199,00

FRAMR.EYE

FRAMR.EYE can recognize a different set of characteristics of people standing in front of the display - such as gender, age, or mood. This addon is a separate unit combined with a camera that detects people in the near surroundings and analyzes them using artificial intelligence. This enables you to deliver content customized to your target audience - which is incredibly handy for all those users who want to display ads targeted to specific customers.

For example, if a child is standing in front of the camera, the smart screen can display those toys that are currently popular in the corresponding age group. People over 60 can be made aware of suitable magazines or gardening tools with the help of this extension.

Personalized advertising - without personal identification and storage of personal data, all data is evaluated on the device and then deleted immediately.

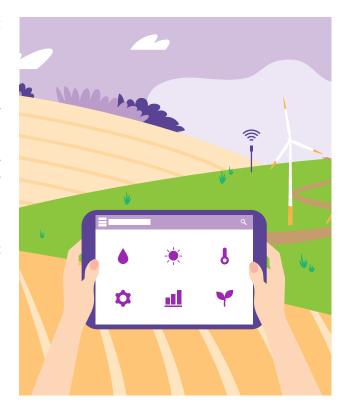


ADD ON

FRAMR.SENSOR

Show your customers the most relevant advertising messages in any weather! FRAMR.SENSOR's technology is able to detect the brightness, temperature, humidity and much more in the nearby environment. Using the data gained, you can address your audience in a more specific way and ultimately connect with them directly.

Want to display ads for umbrellas or medication for colds during bad weather and cold temperatures? With FRAMR.SENSOR, you can schedule that to happen automatically. But the add-on can do even more: You can configure your displays and LED walls intelligently and adapt them to the current lighting conditions - so your message always comes across perfectly.



ADD ON

FRAMR.TRIGGER

In case of an emergency, with this add-on you won't lose valuable time. If the fire alarm system sounds, for example, the right actions are initiated fully automatically. In addition to acoustic warnings, your players will immediately display a visual warning corresponding to the situation, such as an evacuation message. Of course, many other subsequent operations are possible as well.

Up to eight potential-free electrical inputs can be connected and evaluated as input signals. These signals can trigger different reactions in your FRAMR. Players, all according to your needs.



FRAMR.COCKPIT

YOUR CONTROL ROOM FOR EVERYTHING IN FRAMR.



PROPELLER

MODULES

- PICTURE
- VIDEO
- TEXT
- **COLORS**
- RSS-FEED
- **AUDIO**
- **AUDIOSTREAM**

POSSIBILITIES

- 1 Player connection included (expand with Addon anytime)
- 3 Playlists
- 1 Layer per playlist
- Unlimited content (1 GB cloud storage)

€ 6,90 NET/MONTHLY*

* payment annually, all prices net

JET

MODULES

All modules from FRAMR.Propeller as well as

- FACEBOOK
- RICH-TEXT
- O INSTAGRAM
- **WEBSITE**
- U TIME & DATE
- ▶ YOUTUBE
- COUNTDOWN
- **WEATHER**
- PDF
- (MEDIA STREAMING
- WORD & EXCEL
- >> NEXT-PLAYLIST
- 31 CALENDAR
- PAUSE
- (D) LIVE-VIDEO
- AND MANY MORE
- INDUVIDUAL MODULES

POSSIBILITIES

- 1 Player connection included (expand with Addon anytime)
- Unlimited number of playlists
- Unlimited number of layers per playlist
- Unlimited content (50 GByte cloud storage)

€ 9,90 NET/MONTHLY*

TIP

If you need more than 10 players, please contact our sales department for a custom quote.

^{*} payment annually, all prices net

FRAMR.SERVICES

Support services are optional. Setup and troubleshooting can be easily performed by the customer using our support platform.

INITIAL SETUP	PLAYER SETUP	TRAINING	SUPPORT
€ 149,00 netto	€ 75,00 netto/each Player	€ 99,00 netto/each hour	€ 25,00 netto/each 15 minutes
Setup of your FRAMR.account, configuration of your cockpit and configuration of your first FRAMR. player.	Setup of another FRAMR. Player.	Introduction to FRAMR.Cockpit followed by training - either by video call or personally on site*. *Price excluding travel fees.	Assistance with questions about the use of the system and with problems that have not been caused by a technical problem.



















CONTACT

We are here for you if you have any questions or need more information. Do not hesitate to contact us!

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